



Dr. AMBEDKAR COLLEGE, DEEKSHABHOOMI,
NAGPUR

Department of Physics

REPORT ON SESSION “SKILL UP TO EARN DIGITALLY”

Name of the Programme	: “ <u>Skill up To Earn Digitally</u> ”
Date of the Programme	: 21/03/2025
Number of Participants	: 65
Hosted by	: Dept. of Physics
Resource Persons	: Mr. Ayush Fendar

Introduction

The Government of India has launched several initiatives to empower students and young professionals by equipping them with necessary skills to earn while they learn. One such initiative, the **Earn While Learn** scheme, plays a crucial role in promoting self-sufficiency among students. The scheme encourages skill development and provides opportunities for individuals to generate income while pursuing their education. In today’s digital era, the ability to create digital content and manage social media has become an essential skill, opening doors to freelancing and remote work opportunities.

Objectives of the Workshop

The workshop aimed to:

1. Introduce students to digital tools that can be used for content creation.
2. Develop hands-on skills in designing promotional materials using Canva.
3. Educate students on the importance of digital content in marketing and business growth.
4. Highlight career opportunities in digital content creation and freelancing.
5. Encourage students to explore earning opportunities while continuing their education.

Overview of the Workshop

The Physics Society of the Department of Physics organized a workshop titled "Skill Up to Earn Digitally" to enhance students’ proficiency in using various digital tools for content creation. The

primary focus of the session was on learning software tools to create promotional materials such as pamphlets, posters, and reels.

Mr. **Ayush Fendar**, a final-year student and President of the Physics Society, conducted a hands-on workshop on utilizing **Canva**, a popular graphic design tool. He demonstrated how Canva can be used effectively to design digital content for promotional purposes, including:

- Designing attractive pamphlets and posters
- Creating engaging social media reels
- Customizing templates to suit different promotional needs

The session was interactive, allowing participants to experiment with the tool in real-time. Mr. Fendar introduced an innovative approach by incorporating live audience feedback through QR code scanning, where students could share their responses instantly. He displayed these responses on the screen, making the session engaging and dynamic.

Participation and Engagement

The workshop saw active participation from students across all academic years, from the first year to the final year. The interactive nature of the session encouraged students to explore their creativity and gain practical exposure to digital content creation.

Career Opportunities in Digital Content Creation

Following the hands-on session, Dr. Pradnyakar addressed the students on the significance of digital content creation in the current job market. She highlighted how numerous organizations are offering opportunities for individuals skilled in social media management and promotional content creation. These roles come with appreciable remuneration and offer flexible work hours, making them an ideal choice for students looking to earn while pursuing their studies.

Dr. Pradnyakar further emphasized that these job roles often come in the form of freelancing opportunities, allowing students to work at their convenience without compromising their academic commitments. The session shed light on how such skills can be monetized effectively and how students can establish themselves as freelancers in the digital space.

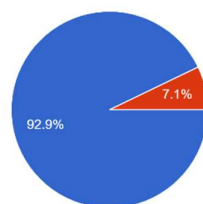
The Head of the Department appreciated the efforts of Mr. Ayush Fendar and his team for organizing such an insightful and valuable session. The workshop successfully provided students with a practical learning experience and introduced them to new earning possibilities in the digital world.

The event proved to be an eye-opener for students, highlighting the potential of digital skills in generating income and enhancing employability. With the growing demand for digital content creators, students now have the necessary knowledge and skills to explore freelancing opportunities and part-time work options while continuing their education.

Pawan Pajoo Dr. Babasaheb Ambedkar Smarak Samiti's Dr. Ambedkar College Deekshabhoomi Nagpur Department of Physics Session: 2024-25 (EVEN SEM)			
Roll No.	Name of Student	Year	Sign of Stud.
1	Leesha . Sanjay . Dahot	Sem-6	Bahad
2	Mahima . Sunil . Barakoti	Sem-6	Barakoti
3	Mehandi . Sanjay . Bhopal	Sem-6	Barakoti
4	Nirva . D . Mahara	Sem-6	Barakoti
5	Parvati . C . Shinde	Sem-6	Barakoti
6	Parvati . R . Paudyal	Sem-6	Barakoti
7	Parvati . R . Paudyal	Sem-6	Barakoti
8	Parvati . R . Paudyal	Sem-6	Barakoti
9	Parvati . R . Paudyal	Sem-6	Barakoti
10	Parvati . R . Paudyal	Sem-6	Barakoti
11	Parvati . R . Paudyal	Sem-6	Barakoti
12	Parvati . R . Paudyal	Sem-6	Barakoti
13	Parvati . R . Paudyal	Sem-6	Barakoti
14	Parvati . R . Paudyal	Sem-6	Barakoti
15	Parvati . R . Paudyal	Sem-6	Barakoti
16	Parvati . R . Paudyal	Sem-6	Barakoti
17	Parvati . R . Paudyal	Sem-6	Barakoti
18	Parvati . R . Paudyal	Sem-6	Barakoti
19	Parvati . R . Paudyal	Sem-6	Barakoti
20	Parvati . R . Paudyal	Sem-6	Barakoti
21	Parvati . R . Paudyal	Sem-6	Barakoti
22	Parvati . R . Paudyal	Sem-6	Barakoti
23	Parvati . R . Paudyal	Sem-6	Barakoti
24	Parvati . R . Paudyal	Sem-6	Barakoti
25	Parvati . R . Paudyal	Sem-6	Barakoti
26	Parvati . R . Paudyal	Sem-6	Barakoti
27	Parvati . R . Paudyal	Sem-6	Barakoti
28	Parvati . R . Paudyal	Sem-6	Barakoti
29	Parvati . R . Paudyal	Sem-6	Barakoti
30	Parvati . R . Paudyal	Sem-6	Barakoti
31	Parvati . R . Paudyal	Sem-6	Barakoti
32	Parvati . R . Paudyal	Sem-6	Barakoti
33	Parvati . R . Paudyal	Sem-6	Barakoti
34	Parvati . R . Paudyal	Sem-6	Barakoti
35	Parvati . R . Paudyal	Sem-6	Barakoti
36	Parvati . R . Paudyal	Sem-6	Barakoti
37	Parvati . R . Paudyal	Sem-6	Barakoti
38	Parvati . R . Paudyal	Sem-6	Barakoti
39	Parvati . R . Paudyal	Sem-6	Barakoti
40	Parvati . R . Paudyal	Sem-6	Barakoti

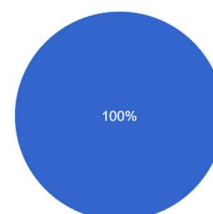


3) Was this activity useful?
28 responses



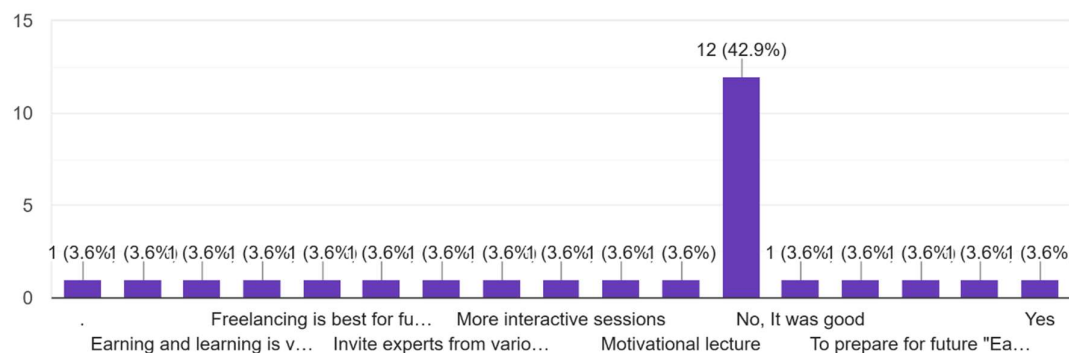
4) Was the speaker good?
28 responses

● Yes
● No



● Yes
● No

5) Any suggestions you want to give for future Earn while you learn programs and speakers?
28 responses



Outcomes of the Workshop

As a result of the workshop, students:

1. Gained practical experience in using Canva for digital content creation.
2. Understood the significance of digital skills in today's job market.
3. Learned about freelancing opportunities and how to earn while studying.
4. Developed confidence in creating promotional materials for various purposes.
5. Became aware of real-world applications of their skills in social media management and marketing.